



# mCommerce Pavilion

October 10, 2011  
 Pre-Conference Seminars  
 October 11-13, 2011  
 Conference & Exposition

San Diego Convention Center, San Diego, CA

**THE SOFTWARE SIDE OF WIRELESS**

Join **CTIA** in showcasing the unlimited capabilities of mobile commerce by exhibiting inside the CTIA mCommerce Pavilion. Are you an application, platform provider or system integrator offering a mCommerce solution? Whether it's mobile banking, mobile money, mobile payment or mobile remittance – the mCommerce Pavilion is your outlet to reach key decision-makers within this flourishing ecosystem.



*"...more than 9 million Americans (9.2M, to be exact) have used their mobile phones to pay for goods or services..." reports Nielson*

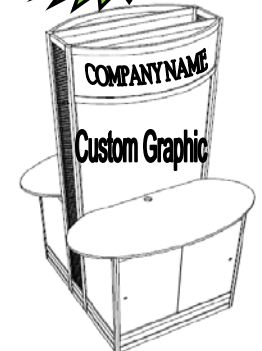
**CTIA ENTERPRISE & APPLICATIONS™ 2011** was launched 16 years ago to educate and drive wireless data deployments across the enterprise. Since its inception, the show has nurtured every facet of the ecosystem and has been a proud contributor to the fulfillment of the Mobile Business vision.

### THREE (3) Ways to Participate:

Turn-Key	Raw Space	Turn-Key Pod
<ul style="list-style-type: none"> <li>• 10' x 10' Booth</li> <li>• Space Carpet</li> <li>• 6' Draped Table</li> <li>• Electricity</li> <li>• Meter Panel Sign</li> <li>• Waste Basket</li> <li>• 2 Chairs</li> <li>• Exhibitor Badges (5)</li> <li>• Two (2) company listings in the Official Show Program Guide:               <ul style="list-style-type: none"> <li>○ Exhibitor Directory; and</li> <li>○ Within the Pavilion Section</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• 10' x 10' Booth Space</li> <li>• Exhibitor Badges (5)</li> <li>• Two (2) company listings in the Official Show Program Guide:               <ul style="list-style-type: none"> <li>○ Exhibitor Directory; and</li> <li>○ Within the Pavilion Section</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Turn-Key Pod</li> <li>• 1 Stool</li> <li>• Electricity</li> <li>• Graphic Panels</li> <li>• Carpet</li> <li>• Waste Basket</li> <li>• Internet</li> <li>• Exhibitor Badges (5)</li> <li>• Two (2) company listings in the Official Show Program Guide:               <ul style="list-style-type: none"> <li>○ Exhibitor Directory; and</li> <li>○ Within the Pavilion Section</li> </ul> </li> </ul>

**ONLY \$2,400**

**ONLY \$3,500**



**Space is limited, reserve today!**

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