

Announcing:

# THIRDEYEBLIND

and

Better  
Than Ezra



## Networking Opportunity

Extend and maximize your networking opportunities with CTIA's audience beyond show hours. CTIA Unplugged is YOUR ticket to continue dialogue, engage new prospects, and extend the scope of your tradeshow investment while enjoying live entertainment by Third Eye Blind and Better Than Ezra.

**Who:** You and your important guests

**What:** After hours networking event featuring appetizers, cocktails, and live entertainment

**Where:** Mardi Gras World

**When:** Wednesday, May 9<sup>th</sup>, 2012, 5:30 PM *(time subject to change)*





## 1.) Iberville

\$50,000

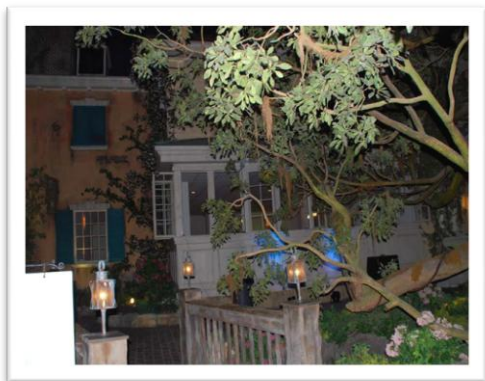
- Private **Iberville** room and balcony, holds up to 150 guests
- VIP area during the concert for you and your guests
- **100** tickets to CTIA Unplugged, with the option to purchase additional tickets at a discounted rate of \$65.00 per ticket
- Open bar and light food (with the option to add additional catering at sponsor's expense)
- Opportunity to hang a 5'x 10' banner on the balcony in front of VIP area
- Marketing promotion package (as detailed on page 2)



## 2.) Bienville

\$50,000

- Private **Bienville** room with private entrance to the general admission area, holds up to 100 guests
- VIP area during the concert for you and your guests
- **100** tickets to CTIA Unplugged, with the option to purchase additional tickets at a discounted rate of \$65.00 per ticket
- Open bar and light food (with the option to add additional catering at sponsor's expense)
- Opportunity to hang a 5'x 10' banner on the balcony in front of VIP area
- Marketing promotion package (as detailed on page 2)

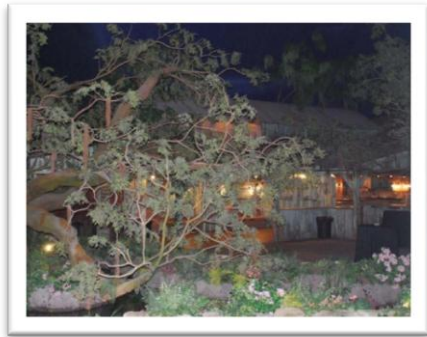


### 3.) Big Chief

**SOLD**

**\$50,000**

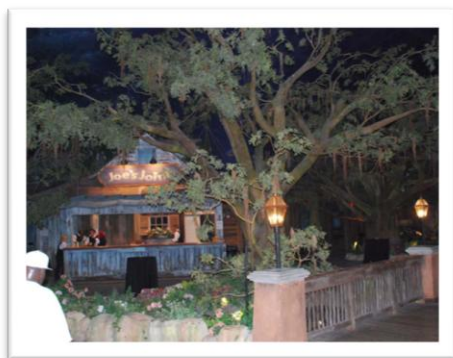
- Private *area in the garden of the mansion*
- The Big Chief area, holds up to 150 guests
- VIP area during the concert for you and your guests
- **100** tickets to CTIA Unplugged, with the option to purchase additional tickets at a discounted rate of \$65.00 per ticket
- Open bar and light food (with the option to add additional catering at sponsor's expense)
- Opportunity to hang a 5'x 10' banner on the balcony in front of VIP area
- Marketing promotion package (as detailed on page 2)



### 4.) Joe's Joint

**\$45,000**

- Private *area in the garden of the mansion*
- The Joe's Joint area, holds up to 100 guests
- VIP area during the concert for you and your guests
- **50** tickets to CTIA Unplugged, with the option to purchase additional tickets at a discounted rate of \$65.00 per ticket
- Open bar and light food (with the option to add additional catering at sponsor's expense)
- Opportunity to hang a 5'x 10' banner on the balcony in front of VIP area
- Marketing promotion package (as detailed on page 2)



## 5.) Grand Krewe

Sold

\$40,000

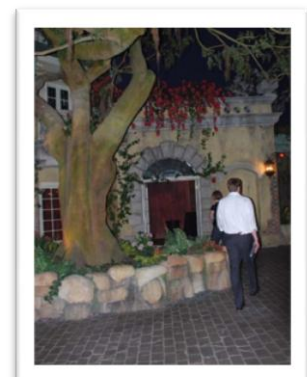
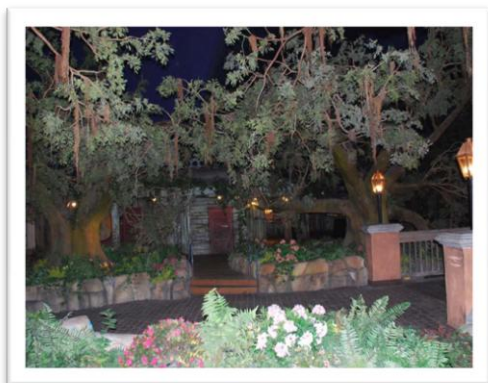
- Private *area in the garden of the mansion*, holds up to 75 guests
- VIP area during the concert for you and your guests
- **40** tickets to CTIA Unplugged, with the option to purchase additional tickets at a discounted rate of \$65.00 per ticket
- Open bar and light food (with the option to add additional catering at sponsor's expense)
- Opportunity to hang a 5'x 10' banner on the balcony in front of VIP area
- Marketing promotion package (as detailed on page 2)



## 6.) Hideaway

\$25,000

- Private *area in the garden of the mansion*, holds up to 35 guests
- VIP area during the concert for you and your guests
- **25** tickets to CTIA Unplugged, with the option to purchase additional tickets at a discounted rate of \$65.00 per ticket.
- Open bar and light food (with the option to add additional catering at sponsor's expense).
- Opportunity to hang a 5'x 10' banner on the balcony in front of VIP area.
- Marketing promotion package (as detailed on page 2)



## 7.) Big River

\$30,000

- Private *area on the 2nd floor of the mansion, next to VIP area*, holds up to 50 guests
- VIP area during the concert for you and your guests
- **30** tickets to CTIA Unplugged, with the option to purchase additional tickets at a discounted rate of \$65.00 per ticket.
- Open bar and light food (with the option to add additional catering at sponsor's expense).
- Opportunity to hang a 5' x 10' banner on the balcony in front of VIP area.
- Marketing promotion package (as detailed on page 2)

## Contact Your CTIA Sales Representative for full details

Karen Leon, (202)736-3887 or [kleon@ctia.org](mailto:kleon@ctia.org):

### **Carrier/Provider –**

wireless carriers, service operators, cable providers, Internet service providers, prepaid providers, MNVOs, utility companies, etc.

### **International & Partner Pavilions –**

all country pavilions (e.g. China, Taiwan, Spain, UK), Tower Technology Summit, M2M Zone, RF Microwave, Backhaul, etc.

### **Retail –**

resellers, distributors and companies that sell products and services to retail i.e. accessories, commerce solutions, retail displays, warranty and repair services, recyclers and refurbishers, batteries, etc.

### **Wireless Health & Wellness –**

apps, devices, hardware and enterprise solutions for the healthcare, fitness, wellness and

preventative care markets.

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Will Beaty, (202)736-3682 or [wbeaty@ctia.org](mailto:wbeaty@ctia.org):

**Apps/Software –**

content aggregators/owners/providers, developers, platform providers, aggregators, media companies, etc.

**Devices –**

OEMs, manufacturers and suppliers of handsets, tablets, MID's, chips, OEMs, etc.

**I.P. Infrastructure –**

cloud networking, services and applications, LTE/4G infrastructure, 3G, VoIP products and services, etc.

**Transportation –**

advanced in-car communications systems, safe driving tools and applications, insurance and case/claim management solutions, etc.

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Geoff Dye, (202)736-3251 or [gdye@ctia.org](mailto:gdye@ctia.org):

**Enterprise I.T. –**

companies providing products, solutions (such as security, cloud, telecom management systems, etc.) and integration services to companies of all sizes.

**Mobile Social Commerce (MSC) –**

location-based services, social networking, financial services, mCommerce, mobile advertising/marketing, etc.

**Network Infrastructure & Carrier Services –**

providers and manufacturers of amplifiers, test equipment, towers, antennas, backhaul solutions and equipment, billing & accounting services, QoS management solutions, wirelines infrastructure, cabinets/enclosures, etc.

**Professional Services –**

consultants, system integrators, law firms, marketing and advertising agencies, creative service agencies, industry publishers, etc.

**Energy –**

companies providing wireless software, networks, integration services and devices to the utilities and energy industry.

**mLearning –**

companies providing wireless software, networks, integration, applications and devices that enable and enhance education, research and distance learning.